



**PAHRUMP TOURISM ADVISORY COMMITTEE**  
**400 N. Hwy 160, Pahrump, NV 89060**  
**July 13, 2017**  
**8:00 AM**

**NOTE:** All items are approximate except for bid openings, public hearings, and any other items ajenized at a specific time. Items on the agenda without a time designation may be taken out of order. The Committee may combine two or more agenda items for consideration. The Committee may remove an item from the agenda or delay discussion relating to an item on the agenda at any time. Items on the agenda without a time designation may not necessarily be considered in the order in which they appear on the agenda. **NOTICE: It is anticipated that the items of business before the Committee on July 13, 2017 at 8:00 AM be fully completed on that date. However, should item(s) not be completed, it is possible item(s) could be carried over and be heard before the Committee beginning at 8:30 a.m. on the next day.**

**Public Comment** during the Committee Meeting on July 13, 2017 at 8:00 AM will be for all matters off the agenda, and be limited to three minutes per person. Additionally, public comment of three minutes per person may be heard during individual action items. The Committee reserves the right to reduce the time or limit the total time allowed for public comment. The Committee may prohibit comment if the content of the comments is a topic that is not relevant to, or within the authority of, the Committee, or if the content of the comments is willfully disruptive of the meeting by being irrelevant, repetitious, slanderous, offensive, inflammatory, irrational or amounting to personal attacks or interfering with the rights of other speakers. Persons are invited to submit comments in writing on the agenda items and/or attend and make comment on that item at the Committee meeting.

Pursuant to NRS 241.020, the Agenda for the Committee Meeting has been posted at the following locations: Pahrump Valley Chamber of Commerce, 1301 S. Hwy 160, Pahrump, NV; Pahrump Library, 701 East St., Pahrump, NV 89048; Nye County One Stop Shop, 250 N. Hwy 160, Pahrump, NV, Nye County Government Center, 2100 E. Walt Williams Dr., Pahrump, NV.

Support documentation for the items on the agenda, provided to the Committee is available to members of the public at the Town of Pahrump office at 2100 E. Walt Williams Dr., Suite #100, Pahrump, NV 89048, or by calling Michelle Leavitt at (775) 727-2815.

**Special Note:** Any member of the public who is disabled and requires accommodation or assistance at this meeting is requested to notify the Town of Pahrump office in writing or call 775-727-5107 prior to the meeting.

In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, or reprisal or retaliation for prior civil rights activity, in any program or activity conducted or funded by USDA (not all bases apply to all programs). Remedies and complaint filing deadlines vary by program or incident.

Persons with disabilities who require alternative means of communication for program information (e.g., Braille, large print, audiotape, American Sign Language, etc.) should contact the responsible Agency or USDA's TARGET Center at (202) 720-2600 (voice and TTY) or contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program discrimination complaint, complete the USDA Program Discrimination Complaint Form, AD-3027, found online at [How to File a Program Discrimination Complaint](#) and at any USDA office or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by: (1) mail: U.S. Department of Agriculture, Office of the Assistant Secretary for Civil Rights, 1400 Independence Avenue, SW, Washington, D.C. 20250-9410; (2) fax: (202) 690-7442; or (3) email: [program.intake@usda.gov](mailto:program.intake@usda.gov)  
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## PAHRUMP TOURISM ADVISORY COMMITTEE

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**ITEM # SUBJECT**

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**July 13, 2017**

1. Pledge of Allegiance and Call to Order.
2. Roll Call
3. Approval of the Agenda for July 13, 2017.
4. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item (First)
5. For Possible Action - Discussion and deliberation of Minutes of the Pahrump Tourism Advisory Committee, meeting of [January 5, 2017](#), [February 2, 2017](#) and [May 4, 2017](#).
6. Announcements (First)
  - [Open Meeting Law](#) and Ethics in Government training sessions will be held on Wednesday, July 19, 2017 at 8:30 a.m.
7. Committee Comments (This item limited to announcements or topics/issues proposed for future workshops/agendas)
8. For Possible Action – Discussion and deliberation regarding the Tourism Director’s bi-monthly update, activity reports and projects.
9. For Possible Action – Discussion and deliberation regarding Visitor Survey questions.
10. For Possible Action - Discussion and deliberation to appoint Deborah Davis as secretary.
11. For Possible Action - Discussion and deliberation regarding Quartzsite Trade and Travel show.
12. Presentation by Braintrust for FY18 Strategy, Social Media Plan and Media Buy.
13. For Possible Action - Discussion of fiscal 2018 budget and update.
14. For Possible Action – Discussion to set next meeting date and time for PTAC.

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**ITEM #    SUBJECT**

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**July 13, 2017**

15. GENERAL PUBLIC COMMENT (Second)

16. ANNOUNCEMENTS (Second)

17. ADJOURNMENT